

## About The National Defense Magazine

- The country's largest and most important professional medium in the defense and security industry
- Daily news, reports, analyses, and opinions related to defense and security
- Strong commitment to relevant advertising
- Employees in the Armed Forces, politicians, and key figures in the defense-related industry make up the largest readership

The editorial team has a free and independent position in accordance with the Media Liability Act and works in line with the Code of Ethics for the Press and the Editor's Code.

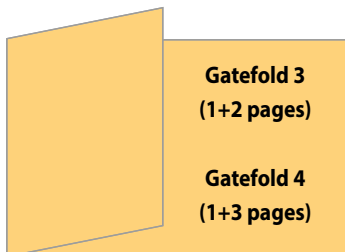
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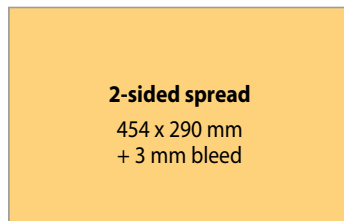


**We can customize advertising packages that include both print and digital.**

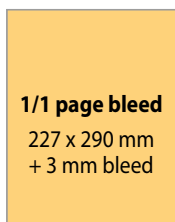
### Ad Formats and Prices in the Journal (ex. vat)



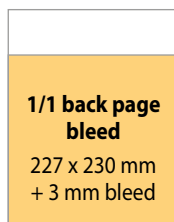
Gatefold 3: NOK 90.000,-  
Gatefold 4: NOK 120.000,-



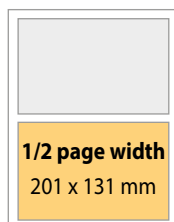
NOK 55.000,-  
Page 2-3: NOK 60.000,-



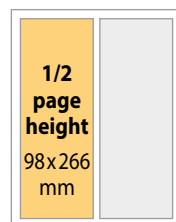
NOK 33.500,-  
Cover and page  
3/4/5: NOK 35.500,-



NOK 38.500,-



NOK 18.500,-



NOK 18.500,-

**Circulation: 40.600** (3.600 digital)  
About 100.000 readers of each issue.

**Appendix to the magazine:**  
It is now possible to have attached attachments to the magazine.

Contact advertising seller for offer.

**Key figures for the Defense online forum:**  
Approximately 21,000 unique users per day.  
Newsletter: Over 20,000 subscribers on daily newsletters  
Facebook: 33,000 followers.  
Instagram: 13,000 followers.  
LinkedIn: 5,600 followers.

### Publication Plan 2025

No	Material Deadline	Release
1	February 3	February 19
2	May 5	May 21
3	August 25	September 10
4	November 24	December 10

**Do you want to advertise?  
Get in touch!**

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