

About The National Defense Magazine

As a professional news medium, our task is to cover the Norwegian armed forces, as well as local and international security policy.

Our independent position is in accordance with the Act on Editorial independence and responsibility in editor-controlled media. The content of the web pages and the paper is independent of what the political or military leadership might think.

Forsvaretsforum.no - Here you meet a wide range of readers. Employees in the armed forces, people with a background in the armed forces, politicans, policy makers and managers in large corporations. Readers are among other things interested in: Security, procurement and technology.

You can follow us on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>. You can also subscribe to our newsletters by <u>clicking here</u>. Page Views per Week 330 000

Unique Users per Day **22 000**

Average Reading Time 1.20 min

Newsletter Subscribers **18 500**

Facebook Linkedin 7 000

320 x 100px

Online advertising

| Ad type | Prices per week |
|------------------------|----------------------|
| Top Banner | kr 14 700,- |
| Front Page Banner | kr 11 500,- |
| Article Board | kr 12 500,- |
| Skyscraper | kr 8 200,- |
| Newsletter | kr 8 900,- |
| Front button with logo | kr 80 000,- (1 year) |

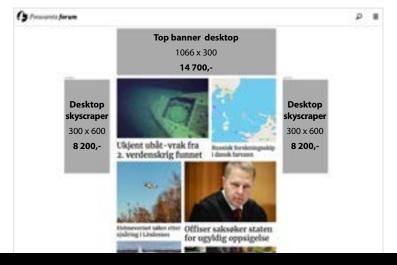
^{*} Front Page Banners are placed further down the page than e.g. top banner.

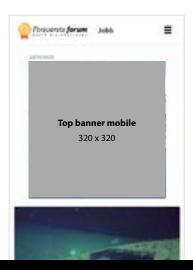
All prices are ex. VAT.

| Jobs | |
|-------------------|---|
| Job Advertisement | kr 9 900,- |
| Formats | Sizes |
| Banner sizes | Desktop: 1066 x 300px Phone: 320 x 320px |
| Skyscraper | Desktop: 300 x 600px |
| Article Board | Desktop: 580 x 400px Phone: 320 x 320px |

Front button with logo

Formats





^{*} Rotating on 3, on all banners.